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**Course: Diploma, Program: Graphics and Communication Design**  
**Subject: Introduction to Multimedia & Graphics, Code: DGM-501**  
**Semester: I**

**Time: 03 Hours****Max Marks: 35****Instructions to the Students:**

- This Question paper consists of two Sections. All sections are compulsory.
- Section A comprises 10 short answer type questions. All questions are compulsory. Each question carries 1 mark.
- Section B comprises 8 long answer type questions out of which students must attempt any 5 questions. Each question carries 5 marks.
- Do not write anything on the question paper.

<b>SECTION –A (SHORT ANSWER TYPE QUESTIONS)</b>		<b>Marks</b>
1.	a. What is Multimedia?	(1)
	b. Write down the Static Elements of Multimedia.	(1)
	c. Draw the diagram of Contrast in Typography.	(1)
	d. Write down the types Multimedia.	(1)
	e. What is Gif?	(1)
	f. Draw the diagram of Form and Shape.	(1)
	g. Define the term 'Typeface'.	(1)
	h. What is Text?	(1)
	i. What is Macromedia Flash?	(1)
	j. Write down the types of communication.	(1)
<b>SECTION –B (LONG ANSWER TYPE QUESTIONS)</b>		
2.	Write down any five Elements of Multimedia?	(5)
3.	Difference between, Linear and Non-Linear Multimedia in detail with examples	(5)
4.	What are the uses of Sound and Typography in Multimedia? Explain it.	(5)
5.	What is AR and VR? Give any three suitable examples.	(5)
6.	Write down the difference between 'LAN' and 'WAN'.	(5)

7. What is Visual communication? Write any three examples of Visual communication. (5)
8. What is 'Authoring Tools'? Write down any four examples. (5)
9. Explain story telling through multimedia with the help of diagram. (5)

===END OF PAPER===